

## **C2E2 SWEEPSTAKES 2010 RULES**

### **1. HOW TO ENTER:**

(a) **Online.** You will be automatically entered online when you register online for the free C2E2 official fan e-newsletter at [www.chicagocomicandentertainmentexpo.com](http://www.chicagocomicandentertainmentexpo.com) during the Sweepstakes period. Limit one (1) entry per person. The Sweepstakes begins 12:00 AM EST on Monday, February 1, 2010 and ends 3:00 PM EST on Monday, March 15, 2010.

(b) **No Purchase Necessary.** Alternatively, to enter, you should send a 3" by 5" postcard, postmarked by Monday, March 8, 2010, with your name, address, and daytime phone number to: C2E2 Sweepstakes 2010, Reed Exhibitions, 383 Main Avenue, Norwalk, CT 06851. Limit one (1) entry per person. All entries become the property of Reed Exhibitions and will not be acknowledged or returned. Incomplete entries will be considered invalid and ineligible to win. Not responsible for lost, misdirected, illegible, mistranscribed or late entries.

### **2. PRIZES:**

(a) A total of Twenty-Five (25) prizes will be awarded (total estimated value of all prizes is US\$1400) as follows:

**One (1) Grand Prize of Lunch with a Marvel Entertainment Editor at C2E2 in Chicago\*** (Includes one (1) C2E2 Weekend Pass)

*(Total Estimated Prize Value = \$500);*

**One C2E2 VIP Package\***

(Includes guaranteed seating in the IGN Theater, a separate VIP entrance with early access to the C2E2 Show floor, an exclusive Alex Ross C2E2 sketch poster (15" x 24"), an exclusive Alex Ross C2E2 VIP T-Shirt, an exclusive Alex Ross designed C2E2 VIP badge, access to a VIP-Only Lounge and Coat Check, 10% off all C2E2 branded items in the Show store, and 10% off and 48 hour early access online to purchase all C2E2 autographing, meet and greet, and special guest packages). *(Total Estimated Prize Value = \$200);*

**Five (5) Alex Ross C2E2 sketch posters signed by Alex Ross**

*(each 15" x 24") (Total Estimated Prize Value = \$50 per winner);*

**Three (3) C2E2 Weekend Passes\*** *(Total Estimated Prize Value = \$50 per winner);* and

**Fifteen (15) Limited Edition C2E2 T-Shirts** *(Total Estimated Prize Value = \$20 per winner).*

**\* Winner responsible for own travel and lodging to attend C2E2.**

(b) A total of Twenty-Five (25) winners (one prize each) will be selected in Twenty-Five random drawings. The drawings shall be held at 5:00 PM EST on

Tuesday, March 16, 2010, at the offices of Reed Exhibitions (383 Main Avenue, Norwalk, CT 06851) from among all eligible entries received. The drawings will be conducted by Reed Exhibitions, whose decisions are final on all matters relating to this Sweepstakes. Winners need not be present to win. Odds of winning are dependent upon the total number of eligible entries received. The winners will be notified by mail and/or phone by March 30, 2010. Please be aware there may be a tax liability in accepting a prize (See Rule No. 6 below).

(c) In order to receive their respective prize, each winner must provide a completed W-9 form for tax purposes by Friday, April 23, 2010, to Reed Exhibitions by fax (203-840-9935) or mail (383 Main Avenue, Norwalk, CT 06851, Attn: C2E2 Sweepstakes 2010).

**3. GENERAL RULES:** Prizes are nontransferable and no substitution will be allowed, except by the Sponsor, Reed Exhibitions, who reserves the right to award a prize (or portion of prize) of equal or greater value. Sponsor and its agencies assume no responsibility or liability for damages, losses or injury resulting from acceptance or use of a prize. Each winner will be required to execute and return an Affidavit of Eligibility, Release of Liability/Publicity Release (where legal) within ten (10) days of notification attempt or the prize will be forfeited and an alternate winner selected. By accepting prize, each winner agrees to grant permission to Sponsor to use winner's name, voice, likeness and photograph for publicity purposes without further compensation except where prohibited by law. By entering this Sweepstakes, each entrant accepts and agrees to be bound by these official rules and the decisions of the judges.

**4. ELIGIBILITY:** This sweepstakes is open to legal residents of the United States of America, 13 years of age or older at their time of entry. Employees (and their immediate families and household members) of Reed Exhibitions and employees (and their immediate families and household members) of C2E2's advertising and promotion agencies are not eligible. This offer is void where prohibited and subject to all federal, state and local laws.

**5. ONLINE ENTRY DISCLAIMER:** Sponsor is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest/sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of

any telephone network or lines, computer online systems, servers, providers, computer equipment, or software; or failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this Sweepstakes. In the event of a dispute over an electronic entry, prize will be awarded to the owner of the e-mail account, not the name on the entry form.

**6. TAXES:** A 1099-MISC will be issued to each winner of a prize with a retail value of US\$600 or more. Each winner is solely responsible for taxes on the prize received and should consult a tax professional to determine his or her tax liability. The Sponsor is not allowed to give tax advice.

**7. WINNERS:** For the winners' names, please send a stamped, self-addressed envelope by March 31, 2010, to: C2E2 Sweepstakes 2010 Winners, 383 Main Avenue, Norwalk, CT 06851.

**8. SPONSOR:** The Sponsor of this promotion is Reed Exhibitions, 383 Main Avenue, Norwalk, CT 06851.