The C2E2 Talent Show (the "<u>Contest</u>") Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.

This Contest is being held in connection with C2E2 at the McCormick Convention Center, Chicago, Illinois scheduled to take place from April 11, 2025 through April 13, 2025 (the "Event").

1. CONTEST PERIOD: The Contest begins the afternoon of Saturday April 12, 2025 and ends the evening of Saturday April 12, 2025 (the "<u>Contest Period</u>"). Pacific Standard Time shall control for all purposes of this Contest.

2. HOW TO ENTER: Each person who (i) enters the Contest and (ii) meets the eligibility requirements as described in Section 6 herein shall be referred to as a "Participant". During the Contest Period, eligible Participants may enter the Contest by signing up online at https://www.c2e2.com/en-us/explore/c2e2-talent-show.html (the "Entry Website") between seven (14) weeks before the Event and three (3) weeks before the Event, when the entry period will be deemed closed. Limit one entry per Participant. Multiple entries from the same Participant are not permitted. Entries by the same Participant in excess of the limits stated herein will be disqualified. Entering or attempting to enter the Contest multiple times through means which are deemed fraudulent in Sponsor's sole discretion will be deemed void and disqualified. If Participant's entry via the Entry Website is received, Sponsor (as defined herein) will send such Participant an email request for a full description of Participant's performance and evidence of Participant's skill/style which may include similar previous performances, but rehearsal videos are also accepted and helpful for the panel assessing Participant's use of the stage and Participant's proposed performance. If requested, such requested materials must be sent by Participant by the deadline communicated in the application confirmation email from Sponsor. Participants should note that places are extremely limited and are allocated by a selection panel who will assess all performance applications, selecting a number of them to perform based on factors such as quality of scripts, originality, and variety. Qualifying performances will only be confirmed once the application and submission deadline has passed, and the panel has made its selection. Please note, only one application is permitted per person (i.e., if Participant enter as part of a group, Participant cannot also enter as an individual. Each Participant's performance in the Contest shall be considered an "entry" for purposes of this Contest.

All entries must be received during the Contest Period. Entries may not be acknowledged and will not be returned. Incomplete entries will be considered invalid and ineligible to win. Sponsor is not responsible for lost, misdirected, illegible, mistranscribed or late entries. Proof of sending entries will not be deemed to be proof of receipt by Sponsor. Any entry containing material that is considered too violent, containing full nudity, or is explicitly pornographic and/or otherwise obscene, illegal, or racially or morally offensive, as determined by Sponsor in its sole discretion, will be rejected as ineligible. Any Participant who wishes to withdraw from the Contest may do so at any time prior to the end of the Contest Period by contacting Sponsor at panels@reedpop.com.

In the event of a dispute over the identity of a Participant, an entry will be deemed submitted by the authorized account holder of the email address associated with the email account from which the entry was submitted at the time of entry. "<u>Authorized account holder</u>" is defined as the natural person who is assigned to the account by the applicable online service provider or organization.

3. CONTEST LOCATION: If selected to participate in the Contest, Sponsor will further communicate "Where and When" instructions the week of the Event. On the actual day of the Contest, Participant must check in at "Cosplay Central" onsite at the Event by the time communicated by Sponsor so Sponsor can confirm Participant is still participating in the Contest, and confirm relevant details. Participants may be required to attend a rehearsal depending upon their performance type and/or needs, and must arrive at the time communicated in order to participate in stage acclimation (the "<u>Rehearsal</u>"). Failure to attend the Rehearsal, if asked to do so, will result in Participant's removal from the Contest. Please note, that once an act is submitted, Participants are not permitted to make changes to such act, or to the Participant performing such act. The Contest will take place at one of our Event Stages on Saturday April 12 at such time as Sponsor communicates to Participant. Participant acknowledges and agrees that the final location of the Contest is subject to change, in Sponsor's

sole discretion, provided, however, that the Contest will take place onsite at the Chicago Convention Center, Chicago, Illinois.

4. PRIZES: A total of up to seven winners will each be awarded prizes (each, a "<u>Prize</u>" and, collectively, the "<u>Prizes</u>") as follows:

A. One (1) winner will receive a "Best in Show Overall Performance" Prize which consists of US\$500, one (1) ticket to the 2025 edition of the Event, and a medal (the total estimated retail value of each Prize is six hundred and thirteen dollars (estimated retail value of US\$613).

B. One (1) winner will receive a "Best in Show Cosplay" Prize which consists of US\$200, one (1) ticket to the 2025 edition of the Event, and a medal (the total estimated retail value of each Prize is three hundred and thirteen dollars (estimated retail value of US\$313).

C. One (1) winner will receive a "Best Comedy Act, Best Group Entry, Most Creative, Best Musical Act" Prize which consists of US\$150, one (1) ticket to the 2025 edition of the Event, and a medal (the total estimated retail value of each Prize is two hundred and sixty-three dollars (estimated retail value of US\$263).

D. One (1) winner will receive an "Honorable Mention" Prize which consists of one (1) ticket to the 2025 edition of the Event (the total estimated retail value of each Prize is one hundred and three dollars (estimated retail value of US\$103).

E. Three (3) winners will receive a "Judges Choice" Prize which consists of US\$50, and a medal (the total estimated retail value of each Prize is one hundred and sixty-three dollars (estimated retail value of US\$163).

Limit one Prize per Participant/household.

If a potential winner is participating in the Contest as a representative of their company or employer, such winner's acceptance of the Prizes is subject to such company's policies. Prizes do not include any travel expenses, personal expenses, or any other costs not specifically described in these Official Rules as included in the Prize and will be the responsibility of the winner. All expenses on receipt and use of any Prizes and any applicable taxes on the Prizes are the sole responsibility of the winner. By participating in the Contest, each Participant acknowledges that Sponsor has not and will not obtain or provide insurance of any kind relating to the Prizes.

Prizes are nontransferable or assignable until a winner has complied with all of their obligations under these Official Rules. No substitutions may be made for any Prize (or portion of a Prize), except that, in the event that any Prize (or portion of a Prize) becomes unavailable for any reason whatsoever or becomes unreasonably difficult to fulfill, Sponsor reserves the right to substitute such Prize (or portion of a Prize) for one of equal or greater value. If any winner (or winner's guest(s), as applicable) is unable or unwilling to accept or participate in any part of a Prize, that portion of the Prize will be deemed as forfeited by such winner (or winner's guest(s), as applicable) and no substitution will be made except at Sponsor's sole discretion. Failure to take delivery of any Prize may result in forfeiture, and such Prize being awarded to an alternate winner. Any portion of a Prize unclaimed or unused by a winner will be forfeited and will not be substituted. Cash redemptions for Prizes shall not be allowed, except at Sponsor's sole discretion.

Any Prizes that may be depicted in advertising, promotional, or other Contest materials are for illustrative purposes only. The actual Prize may vary. In the event there is a discrepancy or inconsistency between the description of a Prize contained in any promotional materials and the description of a Prize contained in these Official Rules, these Official Rules shall prevail, govern and control. All details and other restrictions of any Prize not specified in these Official Rules will be determined by Sponsor in its sole discretion.

Should any Participant engage in unruly, obnoxious, illegal, threatening, or otherwise inappropriate behavior in connection with the Contest (as determined by Sponsor in its sole discretion), Sponsor reserves the right, without further notice or warning, to suspend the participation of such Participant and/or take other actions as Sponsor deems appropriate in its sole discretion without any liability or other obligation to such Participant.

5. WINNER SELECTION: A total of up to seven (7) winners will be selected by Sponsor's assessment of each Participant and their entry into the Contest in comparison with all other eligible participants and entries in the Contest. After the Contest Period ends, the judges will review all eligible entries received in the Contest Period based on points awarded for the following categories: (i) performance costume, (ii) originality, (iii) execution of act, (iv) audience reaction, (iv) synchronization in group performances, if applicable, (v) stage presence, (vi) stage presentation, and (vii) judge's reaction. Once points have been awarded to all Participants, the judges will tabulate all point totals and determine which Participant shall be deemed the winner. In the event of a tie, the judges may also request reasonable additional activities from the relevant Participants, including a "sudden death" style competition. The judges shall be determined by Sponsor and will consist of three (3) individuals with varying backgrounds focusing on performances, cosplay competitions, and pop culture events. The judge's decisions are final and binding on all matters relating to this Contest.

Sponsor will attempt to notify the selected winners via email by October 23, 2024. The selected winners will have one (1) week from receipt of such notification to claim their Prize as noted by Sponsor in the Prize notification. After claiming the Prize, each selected winner will receive instructions on redeeming their Prize, if necessary. Sponsor reserves the right, in its sole discretion, to not select a winner(s) if an insufficient number of eligible, complete, appropriate or generally qualified entries are received.

Participants may design their own performance, but must adhere to the following requirements:

- A. Participant's performance can be intended for mature audiences, but cannot contain excessive profanity, violence, or full nudity or otherwise violate the criteria set forth in Section 2 of these Official Rules.
- B. The time limit for performances is three (3) minutes, but Participants are encouraged to keep performances at two (2) or less minutes.
- C. Sponsor may be able to provide some simple items for use on stage (e.g. chairs or a table), if requested in advance. Anything Sponsor is unable to provide must be supplied by the Participant and be able to be set on stage and removed quickly. Items that can litter the stage, such as glitter or confetti or anything that will make the stage slippery, are prohibited.
- D. A hand-held, live microphone may be permitted for certain performances (e.g. singing or comedy) conditional on having provided a similar performance observed by Sponsor. Other types of microphones are not available. For other performance types Participant should use pre-recorded dialogue if the performance requires it (e.g., for dramatic performances and skits). It will likely not be possible for the audience to hear the Participant talk from stage without a microphone.
- E. Sponsor can only accept a single sound file, which Sponsor will start to play when Participant comes on stage and which will continue until the track ends or Participant exit the stage. Sponsor reserves the right to reject poor quality tracks and recommends sending in voice recordings as early as possible, so that Sponsor can check and inform Participant if it needs to be improved. If Participant's performance is accepted, Participant will be given a deadline to submit this by.
- F. Energetic performances (e.g., running, gymnastics or martial arts displays) may require extra checks on the skills of the performers, and Sponsor reserves the right to interrupt performances for safety reasons.
- G. All stage costumes or cosplay should provide enough clothing coverage to not be considered full nudity and must not contain material that is illegal, or racially or morally offensive or endorse any form of hate or hate group, each as determined by Sponsor in its sole discretion. Further, no costume or performance may include harmful or potentially harmful materials, including, but not limited to, water, cigarettes, flames, fireworks, silly string, or any other substance that can be fired, launched, or dripped. Additionally, each costume must comply with all laws including, but not limited to, those concerning copyright, plagiarism, trademark, defamation and invasion of privacy. Any costume which Sponsor determines to be in violation of the criteria set forth herein will be rejected as ineligible and disqualified from the Contest.

Each potential winner (and each of winner's guest(s), as applicable) may be required, in Sponsor's discretion, to execute and return an Affidavit of Eligibility, a Release of Liability, a Publicity Release, required payment information or tax forms, and/or proof of identification and eligibility (collectively, the "<u>Winner Forms</u>"), each as requested by Sponsor. If a winner is a Minor (as defined herein), the winner's parent/legal guardian will be required to complete the Winner Forms, and any Prize will be provided to the Minor's parent/legal guardian on the Minor's behalf. If a Participant fails or refuses to sign

and return all of the Winner Forms provided by Sponsor within ten (10) days (or a shorter time if required by exigencies) after receiving them, the Participant may be disqualified resulting in forfeiture of the Prize, and Sponsor reserves the right, but not the obligation, to select an alternate winner.

In the event: (a) a potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or the Winner Forms are returned as undeliverable; (b) a potential winner declines or cannot accept, receive or use the Prize for any reason; (c) of noncompliance with the time periods stated herein, (d) a potential winner is found to be ineligible to enter the Contest or receive the Prize, (e) a potential winner cannot or does not comply with the Official Rules, or (f) a potential winner fails to claim the Prize or fulfill the Winner Forms obligations within the time period designated by Sponsor, then such potential winner shall be disqualified from the Contest and an alternate potential winner may be selected, at Sponsor's sole discretion, from among the other eligible Participants. and Sponsor shall have no further liability or responsibility to such potential winner in connection with the Prizes.

6. GENERAL RULES: The Contest is governed by these Official Rules and is subject to all applicable U.S. federal, state and local laws. The Contest is void where prohibited. By entering the Contest, each Participant unconditionally accepts and agrees to comply with and abide by these Official Rules, all of the representations, warranties and agreements contained herein, and all of the decisions that Sponsor makes in connection with the Contest, including, without limitation, all decisions regarding the interpretation and implementation of these Official Rules and the administration of the Contest. All such decisions made by Sponsor shall be final and binding in all respects and not subject to challenge or appeal. Sponsor reserves the exclusive right to address and resolve any aspects of the Contest or incidents that affect the Contest that may not be expressly outlined in these Official Rules, and any such decisions shall be final and binding and not subject to challenge or appeal. Except as otherwise expressly set forth herein, all of Sponsor's rights pursuant to these Official Rules relate to and are exercisable against all Participants as a whole and against each individual Participant.

If there is a discrepancy or inconsistency between disclosures and other statements contained in any Contest materials and the terms and conditions of these Official Rules, these Official Rules will prevail, govern and control. Neither the failure of Sponsor to insist upon or enforce strict performance of any provision of these Official Rules nor the failure, delay or omission by Sponsor in exercising any right with respect to any term of these Official Rules, will be construed as a waiver or relinquishment to any extent of Sponsor's right to assert or rely upon any such provision or right in that or any other instance.

The invalidity or unenforceability of any provision in these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings and captions are used in these Official Rules solely for convenience and ease of reference and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof.

7. ELIGIBILITY: This Contest is open only to Participants who, at the time of entry, are (i) legal residents of the 50 United States or the District of Columbia; (ii) at least eighteen (18) years of age; (iii) the holder of a valid, registered and activated badge (or ticket, wristband or other authorized means of entry) to the Event; and (iv) in attendance at the Event during the Contest Period.

No one under the age of eighteen (18) may participate in this Contest. All Participants must be able to provide proof of identification and eligibility if requested by Sponsor.

Employees of RELX Inc. and each of its parents, subsidiaries, divisions, affiliates, and advertising or promotional agencies, and the immediate family and household members of all such individuals, are not eligible to enter or win. Registered exhibitors at the Event, and their immediate family and household members, are not eligible to enter or win.

Please note that non-U.S. Participants may be subject to laws or regulations within their respective jurisdictions of residence that may restrict or limit their ability to participate in the Contest and/or to receive or accept Prizes. Non-U.S. Participants whose jurisdiction of residence prohibits its residents from participating in contest in the U.S. are not eligible.

By entering the Contest, non-U.S. Participants acknowledge that they have reviewed the applicable laws and regulations of their respective jurisdictions of residence, if any, that may restrict or limit their ability to participate in the Contest and further acknowledge that they are solely responsible for ensuring that their participation in the Contest complies with all laws and regulations of their respective jurisdictions of residence.

In the event that any Participant or any entry by a Participant is determined to be ineligible at any time and for any reason, including but not limited to failing to meet the terms of submission, Sponsor reserves the right to disqualify such Participant from the Contest immediately and any such ineligible Participant acknowledges that they forfeit any Prizes or rights to same.

Each Participant is solely responsible for any incidentals or expenses needed to be present at the Event or to participate in the Contest, including, but not limited, obtaining their own badge (or ticket, wristband or other authorized means of entry) to the Event and all travel costs, travel documentation, or accommodations, as may be applicable. All such costs shall be borne solely by the Participant, and Sponsor will not be held liable for any costs associated with Participant's participation in the Contest.

8. TERMS OF SUBMISSION: By entering this Contest, Participant represents and warrants that:

(i) Participant is authorized to enter into this Contest and make the representations stated herein;

(ii) Participant created the entry submitted as well as any elements or materials used in connection with the entry; provided that to the extent Participant did not create certain elements or materials in the entry, Participant has permission from the rightful owner of such elements or materials or is otherwise legally entitled to use such elements or materials as described herein;

(iii) Participant's entry, and any related elements and materials, do not: (a) violate the intellectual property rights (copyright, patent, trademark, etc.) of any third party; (b) defame or invade the publicity or privacy rights of any person, living or deceased; or (c) otherwise infringe upon any person's or entity's personal or proprietary rights;

(iv) No other party is entitled to claim royalties of any kind from the use of Participant's entry (or any related elements or materials thereto) by Participant or by Sponsor as set forth in these Official Rules; and

(v) Participant has read, understands, and agrees to be bound by these Official Rules and by the decisions of the Sponsor and the judges, which shall be binding and final on all matters relating to this Contest.

9. USE OF DATA: Each Participant's information will be collected and used by Sponsor in accordance with the Privacy Policy (the "<u>Privacy Policy</u>") posted on https://privacy.reedexpo.com/en-us.html, which is incorporated herein by this reference. By entering the Contest, each Participant agrees and acknowledges that he or she has read, understood and agrees to be bound by (i) these Official Rules; and (ii) the Privacy Policy, each as may be amended by Sponsor. All Participants are expected to review the Privacy Policy carefully before participating in the Contest and each Participant acknowledges that, in the event of a conflict or inconsistency between the terms of these Official Rules and the terms of the Privacy Policy, the terms of the Privacy Policy shall prevail, govern and control. In addition, Sponsor may engage third party entities to administer certain aspects of the Contest, including without limitation, the collection of Participant information. Notwithstanding anything to the contrary in the Privacy Policy, Sponsor may share Participant's information with third party entities to the extent needed to perform their duties and functions in connection with the Contest or otherwise in accordance with their own independent privacy practices.

10. PUBLICITY: Except where legally prohibited, by entering this Contest, Participant grants Sponsor and the Released Parties a royalty-free and non-exclusive perpetual right to use (1) Participant's entries and any related elements and materials; and (2) Participant's name, voice, likeness, photograph, video, testimonials, biographical information, and/or statements made by Participant in connection with future advertising, promotion and publicity for the Event and future editions of the Event in all media now known or hereafter discovered, worldwide without additional notice, approval, or compensation and in perpetuity. Participant agrees to waive all claims to and shall receive no royalties of any kind now or in the future from the Released Parties for use of any photos or videos related to Participant or Participant's entries (and

any related elements and materials) which are used in promotion of the Event through any distribution channels, including, without limitation, on websites owned by Sponsor, the Event social media channel(s), or other websites or social media. Each winner's name may also be included in a publicly available winners list.

11. LIMITATION ON LIABILITY; FORCE MAJEURE: Each Participant agrees that Sponsor shall not be responsible or liable for, and are hereby released from, any and all claims, costs, injuries, losses or damages of any kind, relating to any of the following: (a) incomplete, inaccurate, lost, late, misdirected or illegible entries, winner notifications, Prize claims, or Winner Forms or the failure to receive same due to any cause, including without limitation human or technical problems, failures, or malfunctions of any kind, whether originating with Participant, Sponsor, or otherwise, that may prevent or limit any Participant's ability to participate in the Contest or send or receive messages requiring action or response by such Participant; (b) any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, hacks, unauthorized access, delayed computer transmissions or network connections in connection with the Contest; (c) any problems or technical malfunction of any network or lines, servers or providers, equipment or software, including any injury or damage to Participant or Participant's property resulting from participation in the Contest; (d) the awarding, acceptance, possession, use, misuse, loss or misdirection of any Prize or participation in any Prize related activities or any inability of any winner to accept a Prize for any reason; (e) any Participants who do not comply with or who violate the Official Rules or who have committed fraud or deception in participating in the Contest or in claiming a Prize; or (f) any delays or disruptions as a result of a Force Majeure (as defined herein).

Sponsor reserves the right to modify, suspend, extend or terminate the Contest or any part thereof if Sponsor determines, in its sole discretion, that the Contest is not capable of operating as Sponsor intended, or that any error, omission, fraud, technical failure or problem, tampering, corruption, infection by computer virus, bug, unauthorized intervention, malfunction or other cause or factor beyond Sponsor's reasonable control impairs or may impair the administration, security, fairness, integrity or feasibility of the Contest or any portion thereof as contemplated herein, subject to any applicable law or regulation. In the event Sponsor is prevented from continuing with the Contest or awarding any Prizes by any event beyond its control, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), Sponsor shall have the right to modify, suspend, extend or terminate the Contest at its sole discretion or to select a winner from entries received prior to such Force Majeure or as otherwise deemed fair and appropriate by Sponsor.

Although Sponsor shall attempt to ensure the integrity of the Contest, Sponsor is not responsible for the actions of Participants in connection with the Contest, including any Participant's attempt to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Contest. Sponsor reserves the right, in its sole discretion, to disqualify any Participant and/or revoke any Prize award to any Participant Sponsor finds to be (a) tampering with the entry process or the operation of the Contest, or with any website promoting the Contest; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Contest through the use of any methods deemed to be fraudulent in Sponsor's sole discretion.

12. LIST OF WINNERS: To obtain a copy of any legally-required list of winners, please send a properly stamped, self-addressed envelope to: The C2E2 Talent Show, 401 Merritt 7, 5th Floor, Norwalk, CT 06851, Attn: Chris D'Lando. All such requests must be received within ninety (90) days after the end of the Contest.

13. RELEASE OF LIABILITY; GOVERNING LAW; DISPUTES: Each Participant knowingly consents to participate in the Contest under their own free will and without duress or undue influence of any third party. By entering and/or otherwise participating in the Contest, each Participant, on behalf of themselves and their heirs, assumes all risk incidental to participation in the Contest and hereby waives, releases, discharges, and agrees to hold harmless Sponsor and its parents, subsidiaries, affiliates, divisions and partners, the owners of the venue where the Event is being held, the city in which the Event is being held if the city owns the Venue, and each of their respective representatives, agents, successors, assigns, employees, officers and directors (the "<u>Released Parties</u>"), from and against any and all actual or potential, known or

unknown, claims, demands, causes of action, costs, losses, injuries, expenses, liabilities or damages of any kind or nature whatsoever, including without limitation mental and/or physical injuries or death and/or damages to or loss of personal property, which may occur in whole or in part, directly or indirectly, in connection with preparation for, or participation in, the Contest; or possession, acceptance and/or use or misuse of the Prize; or participation in any Contest-related or Prize-related activity; or for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. The Released Parties assume no responsibility or liability for any damages, losses, or injury to any Participant or to any Participant's property, regardless of how caused, relating to or resulting from the Contest and/or the acceptance or use of any Prize.

ALL PARTICIPANTS ACKNOWLEDGE THAT SPONSOR MAKES NO WARRANTIES, EXPRESS OR IMPLIED, CONCERNING ANY PRIZE FURNISHED IN CONNECTION WITH THE CONTEST. WITHOUT IN ANY WAY LIMITING THE GENERALITY OF THE FOREGOING AND WITHOUT ABROGATING THE PRIVACY POLICY, SPONSOR HEREBY DISCLAIMS ALL WARRANTIES AND CONDITIONS, WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE, WITH REGARD TO THE OPERATION OF THE CONTEST, INCLUDING, WITHOUT LIMITATION, ALL IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, NONINFRINGEMENT, AND THEIR EQUIVALENTS, UNDER THE LAWS OF ANY JURISDICTION RELATIVE TO THE CONTEST AND/OR TO THE PRIZE(S). ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE CONTEST WILL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

Except where prohibited, by participating in this Contest each Participant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Contest or any Prize awarded shall be resolved individually, without resort to any form of class action and shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York and hereby irrevocably consents to the personal jurisdiction of said courts and waives any claim of forum non convenient or lack of personal jurisdiction that they may have; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; (3) no indirect, punitive, incidental, special, consequential, or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"); and (4) Participant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.

14. TAXES: All applicable federal, state, provincial, territorial, and local taxes of all applicable jurisdictions, as well as any transaction fees or other expenses not specified herein, are winner's sole responsibility. An IRS 1099-MISC may be issued to each winner reflecting the actual value of any Prizes received. PLEASE NOTE, THE WINNER MAY INCUR A TAX LIABILITY. Participants should consult a tax professional to determine their tax liability; Sponsor is not able allowed to give tax advice.

15. SPONSOR: The "<u>Sponsor</u>" of this promotion is Reed Exhibitions, a division of RELX Inc. (401 Merritt 7, 5th Floor, Norwalk, CT 06851).